**New Law: New competition and antitrust law in France:**

The French government has enacted a new competition and antitrust law, which will come into effect on January 1, 2024. The new law aims to ensure the fairness, transparency, and integrity of the market and the economy in France, and to promote the growth, competitiveness, and innovation of businesses and organizations in the country and around the world.

Some of the key provisions of the new competition and antitrust law in France are:

\* An introduction of a new merger and acquisition (M&A) control and approval process, for all businesses and organizations in France, that are involved in or plan to be involved in a M&A transaction, and that meet the eligibility and compliance criteria.

\* An enhancement of the market dominance and abuse of dominance rules and procedures, with a reduction in the number of market dominance categories, from the current four categories to a new three categories, and an increase in the market dominance transparency and predictability targets, from the current minimum of 70% to a new minimum of 90%, for all businesses and organizations in France.

\* An encouragement of the price and discount competition, with an introduction of a new price and discount competition label, for all products, services, and companies in France, that are designed, developed, or used for the purpose of promoting, facilitating, or supporting price and discount competition, and that meet the eligibility and compliance criteria.

The new competition and antitrust law in France will have a significant and far-reaching impact on the way of working of businesses and organizations in the country and around the world, and will require them to adapt and adjust their market position, growth, innovation, and other practices and policies, to ensure their compliance and competitiveness.